SPONSORSHIP INFORMATION

Sponsoring an event or award at this conference will give your company the greatest exposure possible to all attendees of the conference. It is an effective marketing tool as it will leave an imprint of your company’s name in the minds of potential customers while you promote its goods or services as you show support for the Council.

SPONSOR OPPORTUNITIES

**New for 2020**
- Diamond Sponsorship: $30,000
- Platinum Sponsorship: $25,000
- Gold Sponsorship: $15,000
- Silver Sponsorship: $7,500

**Awards**
- National Driver of the Year: **SOLD** to EROAD
- National Safety Director Award: **SOLD** to Great West Casualty
- National Truck & Industrial Safety Award: **SOLD** to Great West Casualty
- ATA President’s Trophy: **SOLD** to Great West Casualty
- State Association Excellence in Safety: **SOLD** to Great West Casualty
- State Association Recognition Program: **SOLD** to Great West Casualty
- Excellence in Security Award: $2,500
- Excellence in Claims & Loss Prevention Award: $2,500

**Events**
- Monday Breakfast Sponsor: $3,500
- Monday Morning Refreshment Break: $2,500
- Monday Lunch Exclusive Sponsor: $7,500
- Monday Lunch Co-Sponsorship (Limit 2): $3,500 each
- Monday Afternoon Refreshment Break: $2,500
- Welcome Reception in the Exhibit Hall (Monday evening): $7,500
- Tuesday Breakfast & Morning Break in Exhibit Hall Exclusive Sponsor: $5,000
- Tuesday Breakfast & Morning Break in Exhibit Hall Co-Sponsorship (Limit 2): $2,500 each
- Tuesday Exhibit Hall Lunch Exclusive Sponsor: $7,500
- Tuesday Exhibit Hall Lunch Co-Sponsorship (Limit 2): $3,500 each
- Tuesday Afternoon Refreshment Break: $2,550
- Safety & Security Awards Reception & Banquet (Tuesday evening): **SOLD** to Idelic
- Wednesday Breakfast in Exhibit Hall Exclusive Sponsor: $5,000
- Wednesday Breakfast in Exhibit Hall Co-Sponsorship (Limit 2): $2,500 each
- Wednesday mid-morning Refreshment Break: $2,500

**Educational Sessions**
- Opening Session I (Monday Morning): **SOLD** to HireRight
- Safety Breakout Sessions (Monday): $5,000
- Security Breakout Sessions (Monday): $5,000
- NATMI Seminar (Monday): $5,000
- Human Resources Breakout Sessions (Monday): $5,000
- General Session II (Monday Afternoon): **SOLD** to HireRight
- General Session III (Tuesday Morning): **SOLD** to HireRight
- Safety Breakout Sessions / Committee Meetings: $5,000
- Security Breakout Sessions (Tuesday): $5,000
- Human Resources Breakout Sessions (Tuesday): $5,000
- Safety Breakout Sessions / Committee Meetings (Wednesday): $2,500
- Human Resources Breakout Sessions (Wednesday): $2,500

**Premium Items Available**
- Mobile App: $15,000
- Registration Campaign and On-Site Information Desk: $10,000
- In Hotel Room Remote Control Wraps: $5,500
- Hotel Room Keys: $5,000
- Meeting Attendee Journal: $10,000
- Lanyards: $5,000
- Registration Bags: **SOLD** to SambaSafety
- Bottled Water: **SOLD** to EBE Technologies
- Hotel Room Drops: $5,000 (1 of 5 **SOLD** to SmartDrive)
- Hotel Room TV Channel: $5,000
- Registration Bag Inserts: $1,000
- Banners, Window and Carpet Clings: Contact Us for Specific Pricing

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