SAFETY, SECURITY & HUMAN RESOURCES
2020 NATIONAL CONFERENCE & EXHIBITION

An Invitation to Attend

Addressing Challenges to Keep Your Company Safe & Secure

2020 National Conference & Exhibition
April 6 – April 8, 2020 • Omni Severin Hotel
Indianapolis, IN • Indiana Convention Center
Dear Colleagues:

American Trucking Associations’ Safety Management Council and Transportation Security Council cordially invite you, your staff, and your family to the 2020 Safety, Security & Human Resources National Conference & Exhibition. This combined council’s event, covering critical topics in trucking safety, security, and human resources, takes place April 6 – 8 at the Indiana Convention Center and the Omni Severin Hotel in Indianapolis, Indiana.

As trucking professionals, we know that continuing education and networking is a critical element of our ongoing professional development. It allows us to provide our companies and their clients with the safest, most secure and dependable transportation of their commodities, and offers us valuable insight into interpreting and managing the dynamic world of legislation, regulation, human factors and legal issues that control most aspects of what we do.

With this in mind, the leadership of both councils is excited to share this outstanding program. We have developed many new and engaging sessions. Over the two and half days you’ll find educational content in general sessions, breakout sessions, round tables and technical committee meetings. Additionally, the meeting will host the first iteration of the SMC Mock-Trail Series, to help you navigate the harsh reality of plaintiff attorneys and nuclear verdicts.

On top of that, you will find plenty of opportunities to network with colleagues and friends during exhibit hall reception; breakfasts; lunches; breaks and the annual awards reception and banquet. Finally, this year’s exhibit hall promises to be one of the largest yet where our partner suppliers can show you what is next in solving trucking safety, security and human resources challenges.

This year’s program will cover topics such as:

- SMC Mock Trail Series: Accident, Litigation, Evidence, and Deposition Training
- Safety & Security Technology
- Mental Health & PTSD
- CBD Use & Industrial Hemp Transportation

We are also pleased to have renowned speakers from trucking and related industries, including:

- William J. Bratton, Executive Chairman, Teneo Risk, Former Police Commissioner, City of New York, Former Chief, Los Angeles Police Department
- Dr. Isabel Perry, The Safety Doctor
- Harold Sumerford, Jr., Chairman and CEO, J &M Tank Lines, ATA 2nd Vice Chairman
- Dr. David Guess, CDS, SPHR, Executive Vice President of Safety & Human Resources, Usher Transport
- Doug Marcello, Esq., Partner, Marcello & Kivisto, LLC

We believe that the annual Safety, Security & Human Resources National Conference & Exhibition is a unique and worthwhile experience that provides tremendous quality programming and speakers, and the intimate, collegial atmosphere that we work to promote. This year’s conference is a terrific opportunity to meet new members, renew old friendships, and connect with some of the best in trucking safety, security and human resources.

We are looking forward to welcoming you to Indianapolis where together, we can learn from each other and from some of the foremost experts in safe and secure trucking.

Sincerely,

Lisa Gonnerman,
Vice President, Safety & Security,
Transport America,
National Chairman, TSC

Mark Landry,
Sr. Mgr. – Corp. Strategic Security,
FedEx Freight, National Chairman, SMC
TOP REASONS TO ATTEND #SSHR20

1. REGULATION & COMPLIANCE UPDATES
2. NETWORKING

Who Attends?

- 350+ Trucking leaders representing companies from all over North America
- 190
- 70 Exhibitors
- 20,000 Square Feet of Exhibit Space
- 7.5 Dedicated Exhibitor Hours
- 40+ Meetings & Sessions
- 15+ Networking Opportunities

Attendees by Title

- 5% C-Level: (President, CEO, Owner, Chairman, Partner)
- 20% Vice President: (EVP, SVP, VP)
- 29% Director
- 36% Senior Manager/Manager
- 10% Other

“The top reasons why I attend the Safety and Security Conference is to network and to be with like-minded colleagues. The committees that meet during the conference discuss the regulations and constraints that we have to work with and where we can identify these issues as a collective group. In addition, I take information learned during the conference back to my company and implement it through our drivers to make them safer drivers in a safer fleet.”

Heath Arnold
Senior Manager Safety
ABF Freight
# 2020 SAFETY, SECURITY & HUMAN RESOURCES

**National Conference & Exhibition**

**Monday, April 6 – Wednesday, April 8, 2020**

Indiana Convention Center | Omni Severin Hotel | Indianapolis, IN

All sessions will take place at the Indiana Convention Center

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**TRACK KEY:**

- **GENERAL SESSION**
- **SAFETY**
- **SECURITY/CLAIMS & LOSS PREVENTION**
- **HUMAN RESOURCES**

### Monday, April 6, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 AM – 6:00 PM</td>
<td>Registration &amp; Information Desk</td>
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<tr>
<td>7:30 AM – 8:30 AM</td>
<td>Networking Breakfast</td>
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<tr>
<td>8:00 AM - 9:00 AM</td>
<td>CONCURRENT COMMITTEE MEETINGS</td>
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<tr>
<td>Room 135</td>
<td>SMC State Association Safety Committee Meeting</td>
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<tr>
<td></td>
<td>Chairperson: Kate Kennett, Trucking Association of New York</td>
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<td>Staff Liaison: Jacob Pierce, American Trucking Associations</td>
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<tr>
<td>Room 136</td>
<td>SMC Driver Recruitment &amp; Retention/Health and Wellness Committee Meeting</td>
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<td>Chairperson: Frank Ems, FedEx Freight</td>
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<td>Staff Liaison: Abigail Potter, American Trucking Associations</td>
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<tr>
<td>Room 137</td>
<td>SMC Publications Task Force</td>
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<td>Co-Chair Persons: Ron Uriah, PITT OHIO</td>
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<td>Doug Marcello, Marcello &amp; Kivisto</td>
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<td>Staff Liaison: Lonnie Edwards, American Trucking Associations</td>
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<tr>
<td>9:00 AM – 10:15 AM</td>
<td>Welcoming Remarks</td>
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<tr>
<td>Room 231 – 234</td>
<td>SMC National Chairperson, Lisa Gonnerman, Transport America</td>
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<td>TSC National Chairperson, Mark Landry, FedEx Freight</td>
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<td>Gary Langston, President, Indiana Motor Truck Association</td>
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<td>Elisabeth Barna, Executive Vice President, Industry Affairs &amp; Senior Advisor to the President &amp; CEO, American Trucking Associations</td>
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<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:15 AM – 10:45 AM</td>
<td>Networking Break</td>
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<tr>
<td>Room 140 - 141</td>
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<tr>
<td>11:00 AM – 5:00 PM</td>
<td>NATMI: Accident Prevention, Investigation &amp; Management</td>
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<td>Room 132</td>
<td>Presented by the North American Transportation Management Institute</td>
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<td>Accident prevention begins with the driver during the first stages of hiring. Gain the tools needed to help your business identify and hire safe drivers. Once an accident occurs, learn the key policies and procedures your company should develop to effectively communicate with police agencies, gather data and report findings as required by state and federal law agencies and insurance companies.</td>
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<td><strong>Course Objectives:</strong></td>
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<tr>
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<td>1. Prevent / Reduce Accidents</td>
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<td></td>
<td>2. Manage Police and Media Interactions</td>
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<td>3. Manage Accident Investigations effectively:</td>
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<td></td>
<td>- Documentation and Evidence Collection</td>
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<td></td>
<td>- Interviewing Witnesses</td>
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<td>4. Reduce Accident-Related Costs</td>
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<td>Note: Accident Prevention, Investigation &amp; Management requires a separate registration and payment of fee directly to NATMI. Please use the NATMI registration form in this brochure to register for the course, and return directly to NATMI.</td>
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10:45 AM – 12:00 PM: CONCURRENT SESSIONS

Room 231 - 234
Safety Technology and Incorporating AI
Technology continues to evolve the way motor carriers conduct business and apply safe practices within their organization. Staying on the forefront of safety technology and making full use of the products, systems and data bolsters a motor carrier’s ability to maintain a safe operation. In this session, learn from industry experts about the future of safety technology and how you can stay on the leading edge in the future of trucking.
Panelists:
Gary Johnson, Director, Risk & Compliance Management, Lytx, Inc.
Harden Cardiff, Founder & Chief Executive Officer, Idelic, Inc.
Abhishek Gupta, Group Product Manager, KeepTruckin
Moderator: Ross Froat, Director, Technology & Engineering Policy, American Trucking Associations

Room 133
With the threats to your operation, your fleet, and your cargo constantly evolving, it is of the utmost importance that you as a security professional continue to raise the baseline of your operations security. In these two sessions, dive into case studies on what motor carriers are doing to take advantage of security technology and listen to a panel of industry experts on the upcoming trends in transportation security.
Moderator: Mark Landry, Corporate Security Manager, FedEx Freight
Panelist: Michael Quiroga, Chief Revenue Officer, Asylon
Panelist: Mark McCourt, Commercialization, Cobalt Robotics
Panelist: Drew Leppert, National Account Director, AMAROK (invited)

Organizational Change Anticipates Situational Leadership
We often hear of organizational change as an event or some new dynamic interjected to take the organization to the next level. While the latter is true, organizational change is most effective when paired with situational leadership of those leading the charge. As key leaders and persons of influence within our companies, we owe it to those we lead and serve to understand how our change management processes will strengthen the company and each individual. Those who look to us as coaches, leaders, and mentors are likely wondering what will change, what should change, and how does it affect their situation?
Speaker: Dr. David Guess, CDS, SPHR, Executive Vice President of Safety & HR, Usher Transport, Inc.

12:00 PM – 1:00 PM: Networking Lunch
Room 140 - 141

1:00 PM – 2:00 PM: General Session
Room 231 – 234
Sponsored by HireRight, Inc.
Seven Sins of Safety: Curing Bad Behaviors That Are Predictors of Accidents
Keynote Speaker: Dr. Isabel Perry, The Safety Doctor

2:15 PM – 3:15 PM: CONCURRENT SESSIONS
Room 231 – 234
Mock Trial Series: Starting with the Conclusion

Room 133
Security Technology: Future Tech in Transportation Security Part II
With the threats to your operation, your fleet, and your cargo constantly evolving, it is of the utmost importance that you as a security professional continue to raise the baseline of your operations security. In these two sessions, dive into case studies on what motor carriers are doing to take advantage of security technology and listen to a panel of industry experts on the upcoming trends in transportation security.
Moderator: Mark Landry, Corporate Security Manager, FedEx Freight
Panelist: Michael Quiroga, Chief Revenue Officer, Asylon
Panelist: Mark McCourt, Commercialization, Cobalt Robotics
Panelist: Drew Leppert, National Account Director, AMAROK (invited)

Room 134
Physical Ability Testing & Recent Legal Challenges
Why are major companies loosing EEOC and DOL challenges to their Physical Employment Test? What does the EEOC mean when they intends to eliminate barriers to employment?
What makes a physical ability test a medical exam? Is my test legal?
If you don’t know the answer to all of these questions, you need to attend this session.
Speaker: Jim Briggs, OTR/L, Vice President, Advanced Ergonomics, Inc.

Networking Break

CONCURRENT SESSIONS

Mock Trial Series: The Company Before the Accident

Transportation Security: Railroad Perspective
No matter the mode of transportation, secure movement of freight is of high importance. In this session, learn the current security trends in the rail industry and their current action plan. Additionally, gain insight of security products that may be applied to the trucking industry.
Speaker: Deputy Chief Gerald Sowell, BNSF Railway Police

When Crisis Strikes: The Human Impact
In the transportation industry, employees are uniquely positioned with a heightened degree of exposure to potentially disruptive and traumatic events because there are so many variables beyond the control of the driver and fleet operations. Whether it’s a critical crash, or an unexpected act of workplace violence, organizations will ultimately be faced with the immense responsibility of ensuring adequate care for those directly impacted. This presentation will focus on addressing the various psychological complications that can stem from a critical incident, and how that affects an individual’s capacity to maintain a normal, healthy, and productive life. In addition, the presentation will seek to provide acute insights regarding early intervention response mechanisms that have proven to be effective tools in improving stay-at-work/return-to-work outcomes, enhancing post-event employee retention, and improve participation in the claims process.
Speaker: Sarah Hathaway, Manager, Clinical Consult, R3 Continuum
Speaker: Steven Bojan, Vice President, Transportation Practice Leader, HUB International

Welcome Reception and Entertainment in the Exhibit Hall
the bad guys instead of the legitimate carrier. In this session, learn from industry expert Scott Cornell on ways to protect your cargo, vet brokers, and deter thieves from attacking your operation.

Speaker: Scott Cornell, Crime & Theft Specialist, Travelers

**Recruiting and Retention**

In this session, Stay Metrics co-founder, Tim Hindes, will speak about current driver capacity and answer the question every fleet owner wants to hear: Why do drivers leave? Hindes will share tips, strategies, and tools that will help carriers better understand their turnover and how to effectively recruit the new demographic of the driver. Hindes will close with a passionate call for building a, “Wow Factor Workplace.”

Speaker: Tim Hindes, Co-founder & Chief Executive Officer, Stay Metric

**Room 134**

**11:30 AM – 1:30 PM:**

*Exhibit Hall Review, Networking Lunch*

**CONCURRENT SESSIONS**

**Mock Trial Series: Scene of the Accident**

**Industrial Hemp Transport**

Since the signing of the *Agricultural Improvement Act of 2018* (2018 farm bill), Interstate transportation of industrial hemp is legal, and states are not legally allowed to prohibit interstate transportation of hemp and hemp products. However, technicalities within the rulemaking process have caused confusion and some drivers and carriers have been cited for transporting hemp. Learn from Captain John Hahn of the Colorado State Patrol on the future of hemp transportation from law enforcement perspective.

Speaker: Captain John Hahn, Colorado State Patrol - Hazardous Materials Division

**Room 134**

**Forensic Interviewing from the Perspective of Safety & HR**

As practitioners in the field of Safety & HR, we all want the truth. We ask for the truth. Consequently, we may be told; “You can’t handle the truth!” Okay, no more infamous movie lines… In this session, we’ll take a look at the five steps to the truth in the form of a BASIC: 1. Baseline Behavior. 2. Ask Open-Ended Questions. 3. Study the Clusters. 4. Intuit the Gaps. 5. Confirm. Your speaker today will discuss one of the biggest mistakes within HR, particularly in interviewing people. That is, to resist the urge to fill in missing information when listening to a person’s story. Perhaps we tend to finish someone’s sentence or thoughts without realizing it because, after all, we all speak the language of trucking, or do we?

Speaker: Dr. David Guess, CDS, SPHR, Executive Vice President of Safety & Human Resources, Usher Transport, Inc.

**2:45 PM – 3:45 PM:**

*Exhibit Hall Review, Networking Lunch*

**Mock Trial Series: Litigation**

**Freight Contraband Prevention: Motor Carrier and Law Enforcement Recommended Practices Part 1**

The supply chain is constantly inundated with bad actors and smugglers attempting to move contraband. Trucks are regular targets for traffickers to move large amounts of illegal product domestically and across borders. In this session discover what motor carrier security professionals are doing to prevent contraband movement in their fleets and learn how you can work with law enforcement to stop the movement of illegal goods.

Moderator/Speaker: Jeff Ferber, Manager, Security, ABF Freight

Speaker: Michael Martin, Security Manager, Old Dominion Freight Line, Inc.

Speaker: Bryan McCarthy, Special Agent / National Program Manager, Antidumping & Countervailing Deputy Program, Global Trade Investigations Division, Immigration and Customs Enforcement (invited)

Room 231 – 234

**Room 133**

**Room 134**

**Management and Leadership Techniques for Safety and Human Resource Professionals**

The principles outlined in this presentation are true game changers in the lives of Safety and Human Resource professionals and the people they lead. Kelly will share how to get out of the whirlwind and start working with clearly defined purpose. Kelly has helped many of his clients implement these “Techniques of Success” and they have realized phenomenal, measurable, and lasting results.

A few of the talking points include:

- Managers Most Important Responsibilities
- How do you Define Success
Tuesday April 7, 2020

- Taking Initiatives from Concept to Implementation – How to stop them from dying when you leave the meeting room
- Leadership Techniques that will Motivate your Workforce

Speaker: Kelly Anderson, President, Impact Solutions, Inc.

Room 132

Allied Committee Meeting
Chairperson: Steve Wilhelms, Infostream
Staff Liaison: Jacob Pierce, American Trucking Associations; Dan Duggan, American Trucking Associations

4:00 PM – 5:00 PM: CONCURRENT SESSIONS

Room 231 - 234

Mock Trial Series: Deposition Training & Jury

Freight Contraband Prevention: Motor Carrier and Law Enforcement Recommended Practices Part II
The supply chain is constantly inundated with bad actors and smugglers attempting to move contraband. Trucks are regular targets for dealers to move large amounts of illegal product domestically and across borders. In this session discover what motor carrier security professionals are doing to prevent contraband movement in their fleets and learn how you can work with law enforcement to stop the movement of illegal goods.

Moderator/Speaker: Jeff Ferber, Manager, Security, ABF Freight
Speaker: Michael Martin, Security Manager, Old Dominion Freight Line, Inc.
Speaker: Bryan McCarthy, Special Agent / National Program Manager, Antidumping & Countervailing Deputy Program, Global Trade Investigations Division, Immigration and Customs Enforcement (invited)

Room 133

Wellness... Lessons Learned from Over 100,000 Employee Responses
The attitude toward wellness programs are evolving within the Transportation industry. What was once a topic for the “fringes” is clearly becoming more mainstream. Yet, very little data exists on the population from which to draw industry specific recommendations. This presentation will draw upon a large data set of over 100,000 transportation employees. We will review several significant findings, including: Musculo-Skeletal Health

Speaker: Drew Bossen, Executive Vice President, Atlas Injury Prevention Solutions

Room 134

6:00 PM – 8:30 PM: Safety & Security Awards Reception and Banquet (Including T & I and State Safety Awards)
The Safety & Security Awards Reception and Banquet are open to all conference attendees, exhibitors and speakers. Everyone is encouraged to attend and recognize the achievements of the individuals and companies being honored this year.

Wednesday, April 8, 2020

7:00 AM – 12:00 PM: Registration & Information Desk
Georgia Street Ticket Office

7:30 AM – 8:30 AM: Final Exhibit Hall Review & Breakfast
Exhibit Hall J

8:30 AM – 9:30 AM: CONCURRENT COMMITTEE MEETING/SESSIONS
Room 138 - 139

SMC Regulations Committee Meeting
Chairperson: Larry Bizzell, FedEx Ground
Staff Liaison: Dan Horvath, American Trucking Associations

Room 133

Transportation Security Council: Current Trends Round Table

Room 134

Human Resources: Round Table

9:30 AM – 10:30 AM: CONCURRENT COMMITTEE MEETING/SESSIONS
Room 138 - 139

SMC Occupational Safety & Health Committee
Chairperson: Becky Perlaky, Kenan Advantage Group
Staff Liaison: Abigail Potter, American Trucking Associations
THE INDIANA HOST STATE DISCOUNT - **SAVE $150**

SMC and TSC are pleased to offer members of the Indiana Motor Truck Association who are not currently members of American Trucking Associations (ATA), the ATA Safety Management Council or the ATA Transportation Security Council the opportunity to experience the 2020 Safety, Security & Human Resources National Conference & Exhibition by registering to attend at the ATA/Councils member rate! This offer extends only to the full Motor Carrier Attendee conference registration - a savings of $150.00. To take advantage of this offer, select “Indiana Motor Truck Association” under Special Discounts on the attendee registration form found in this brochure, or when registering online call 703-838-1919 for the Indiana Host State Discount Code.

**EARN PROFESSIONAL DEVELOPMENT CREDITS**

The North American Transportation Management Institute (NATMI) credits 2 recertification points for attending this annual meeting (up to four points total in a three year period), and 3 recertification points per year for membership in the ATA Safety Management Council, to holders of NATMI’s CDS, CSS and CDT credentials.

Holders of the NATMI/American Trucking Associations’ Certified Cargo Security Professional (CCSP) designation may earn two points per year by attending this conference, and three points per year by being a member of ATA’s Transportation Security Council.

For more information on NATMI’s recertification process, and opportunities for earning additional recertification credits, visit www.natmi.org or phone (303) 952-4013.

American Trucking Associations’ Safety Management Council and Transportation Security Council are recognized by SHRM to offer SHRM-CP or SHRM-SCP professional development credits (PDCs). This program may be valid up to 7.5 PDCs.
Harold joined J&M Tank Lines in 1976. He has over 40 years’ experience in the industry. When joining, the company had 114 company trucks and basically hauled cement in Georgia and Alabama. The company grew to 500 trucks, and had expanded into refrigerated vans and flatbeds. In 2002, Harold was named CEO and decided to spin off any businesses that were not related to tanks. Currently, at 415 tractors and 720 tankers, the company is involved in transportation of both dry and liquid products. J&M currently has 552 employees and 11 terminals. Its corporate office is in Birmingham Alabama.

Harold is currently the Second Vice Chairman of American Trucking Associations, the largest national trade association for the trucking industry. Through a federation of 50 affiliated state trucking associations and industry-related conferences and councils, ATA is the voice of the industry America depends on most to move our nation’s freight.

Throughout Harold’s work career he has been involved in various industry associations. He has always felt the need to give back to the industry that has been so good to him and his family. They are long time members of the American Trucking Association, the National Tank Truck Carriers, the Georgia Motor Trucking Association, the Alabama Trucking Association, the American Transportation Research Institute, and the Truckload Carriers Association. He is a past Chairman of the National Tank Truck Carriers and The Georgia Motor Trucking Association.

Harold received a Bachelor of Science degree in Business Administration from Georgia State University. He and his wife, Shannon, have five daughters and six grandchildren. He is an avid upland hunter and off-shore fisherman.

Dr. Isabel Perry
The Safety Doctor

Isabel Perry is a highly motivated professional with a unique combination of experiences as a corporate executive, entrepreneur, author and speaker. She is an effective communicator who has the expertise and natural ability to bring “real life” solutions to her audiences worldwide.

Dr. Perry climbed the corporate ladder in a Fortune 50 company and “broke the glass ceiling.” While working with all levels of the organization she led teams in international operations; these teams were inspired to excellence and won international awards for their performance and contributions to the corporation. Dr. Perry shares her successes and expertise by speaking on the following topics: executive and management development, team building and interpersonal skills, effective communication, coaching and counseling for high performance, culture change and managing transitions in the workplace. In addition, her technical expertise is in OSHA (safety) compliance and management.

Her ambition and hard work began at the age of 21 when she established and operated a residential construction business for 13 years. Later in life her entrepreneurial skills blossomed again when she established a joint venture in Quindao, China manufacturing ice cream. Her enthusiasm continued as she built a successful e-commerce site; being a direct importer of international goods fulfilled her love of travel and working with people of different cultures.

After 25 years of expansive responsibilities Dr. Perry combines the knowledge and skills necessary to succeed and is currently a much sought after consultant, speaker and trainer. Employees in manufacturing industries, hospitals and health care, government agencies and service industries have all benefited from Dr. Perry’s enthusiastic spirit.
She opens her audiences mind and heart to all the possibilities of increased excellence. Audiences are challenged and inspired to new ideas and approaches in improving their performance.

Dr. Perry holds a bachelor’s degree in design and architecture, a master’s degree in safety management and a doctorate degree in safety and educational psychology. Being self-motivated she obtained the last two degrees in night school over an eleven-year period as she operated her construction business... she brings motivation to an all-new level. Her audiences are energized by her “can do” attitude and transfer their newly gained skills into success.

As Executive Chairman of Teneo Risk, Commissioner Bratton advises clients on risk identification, prevention, and response. Teneo Risk addresses six key areas: cyber security, infrastructure protection, counterterrorism, health advisory, internal threat mitigation and crisis management. Commissioner Bratton is also a director of AMAROK, formerly known as Electric Guard Dog, a leading provider of perimeter security solutions. During a 46-year career in law enforcement, he instituted progressive change and achieved dramatic decreases in crime while leading six police departments, including seven years as Chief of the Los Angeles Police Department and two nonconsecutive terms as Police Commissioner of the City of New York, driving down crime, improving public safety, and working to strengthen community relations in each post. He is the only person to lead the police agencies of America’s two largest cities.

Police Commissioner Bratton was named by Security magazine as one of 2010’s most influential people in the security industry. This was the second time in two years he appeared on the magazine’s list of most influential security executives. In 2007 he received Governing Magazine’s “Public Official of the Year” Award. In January 1996 he appeared on the cover of Time Magazine and was featured in the article “Finally, We’re Winning the War Against Crime.” In 2009, for his collaborative efforts working with U.S. and British police forces, he was recognized by Her Majesty Queen Elizabeth II with the honorary title Commander of the Most Excellent Order of the British Empire (CBE).

A noted author, commentator and consultant, Police Commissioner Bratton has twice served as president of the Police Executive Research Forum (PERF), and in 2009 served as president of the Major Cities Chiefs Association. He currently serves as the Vice Chairman of the Secretary of Homeland Security’s Advisory Council. He has co-authored two books, Turnaround with Peter Knobler and Collaborate or Perish with Zachary Tumin.

IMPORTANT DATES

AUGUST 19 - 22, 2020

ATA National Truck Driving Championships & National Step Van Driving Championships

Indiana Convention Center
J.W. Marriott Indianapolis
Indiana Marriott Downtown
Fairfield Inn & Suites By Marriott SpringHill Suites by Marriott Indianapolis Downtown

SEPTEMBER 2 - 4, 2020

SMC & TSC Annual Policy Conference

Hilton Alexandria Old Town
Alexandria, VA

William J. Bratton is one of the world’s most respected and trusted experts on risk and security issues.
Join SMC or TSC Now and Save… A Special Offer on Council Membership and Conference Registration

Join the Safety Management Council (SMC) or Transportation Security Council (TSC) today and receive valuable member benefits and discounted registration rate for this conference -- a savings of $150!

SAFETY MANAGEMENT COUNCIL BENEFITS

- Access to operational and policy experts to answer questions
- Alerts on ever-changing legislation, regulations, legal cases, and news
- A subscription to Transport Topics – The Weekly Newspaper of Trucking and Freight Transportation
- Forums to network and exchange experiences and best practices with your colleagues
- Avenues to influence policies, regulations, etc.
- Technical Committee Involvement (including Regulations, HazMat, OSHA, Hours of Service, CSA, H&W, Recruitment & Retention, etc.)
- Involvement in joint safety initiatives with industry, law enforcement and government agencies
- Professional development through education, recognition and contacts, including complimentary council members-only webinars throughout the year
- A complimentary copy of SMC’s updated Trucking Industry Guidelines for Recording Fleet Motor Vehicle Accidents and Determining Preventability, and member discounts on additional copy purchases
- Company and Individual Awards programs
- Accident Review Service to help with preventability determinations
- Online membership directory
- Discounts on meetings, exhibit booths, webinars and products
- SafetySocial on ATA Connect – the online meeting place for safety and human resources professionals
- Fleet CyWatch – a closed, real-time, online cyber incident reporting system exclusively for use by ATA and ATA Council members
• Access to operational and policy experts to answer your questions
• Timely updates on ever-changing legislation, regulations, legal cases, cargo thefts and news, through conference calls, e-mail alerts, webinars, the TSC website, and more
• A subscription to Transport Topics – The Weekly Newspaper of Trucking and Freight Transportation
• Opportunity to exchange real-world wisdom and experience and provide input to industry best practices, policies, regulations, legislation, etc.
• Membership opportunities on TSC Technical Committees (Homeland Security, Cargo Theft, Freight Claims/Loss Prevention, and Education Development
• Involvement in joint industry-law enforcement and intelligence initiatives that seek to prevent and respond to cargo theft (training, cargo theft database, evaluation, state cargo theft legislation, law enforcement scholarship, resources, etc.), workplace violence, terrorism, and more
• Professional development through education (including complimentary council members-only webinars throughout the year), alliances and collaboration with fellow shippers, carriers, brokers, government agencies, law enforcement, etc.
• Awards and recognition programs
• Online membership directory
• Fleet CyWatch – a closed, real-time, online cyber incident reporting system exclusively for use by ATA and ATA Council members
• Member discounts on conferences, programs, webinars, products, exhibit space, and ATA Business Solutions Featured Products
• Cargo Incident Flash – a closed, real-time, online incident reporting system exclusively for use by members of TSC
Hotel and Travel Information

In Indianapolis, Discover Surprises At Every Turn.

OMNI SEVERIN HOTEL - RESERVE YOUR ROOM BEFORE MARCH 6!

40 West Jackson Place | Indianapolis, IN, USA 46225 | Telephone: (317) 634-6664

For more than 100 years, Omni Severin Hotel has stood as the longest-running luxury hotel in the heart of downtown Indianapolis. The hotel is connected to Circle Centre Mall and the Indianapolis Convention Center via skywalks and is just a short walk to Lucas Oil Stadium and Bankers Life Fieldhouse. The Omni Severin Hotel offers convenience and luxury in downtown Indianapolis.

A discounted block of guest rooms is available for attendees and exhibitors at the nightly rate of $189.00 Single/Double; $199.00 Triple; and, $209.00 Quad, exclusive of applicable state and local taxes, applicable service feeds, and/or Hotel-specific fees in effect at the time of the conference. The rate is available Monday, April 5, 2020 – Wednesday, April 8, 2020 and the deadline to reserve is March 6, 2020.

✦ AIRPORT

The Indianapolis International Airport is one of the country’s most environmentally friendly airports and is the most passenger-friendly. Air travelers receive a rousing greeting to the city when they arrive at Indianapolis International Airport. The $1.1 billion Col. H. Weir Cook Terminal opened in 2008 as the first airport terminal designed after 9/11. It combines state-of-the-art security measures with soaring, smart design and public artwork. The Indianapolis International Airport has been consistently named the best airport in North America and is located an easy 20 minutes from the Omni Severin Hotel.

✦ HOTEL PARKING

The current daily valet parking rate is $32.00 per vehicle for less than 6 hours and $46.00 per vehicle for more than 6 hours. The current overnight valet rate is $46.00 with unlimited in and out privileges. There is no onsite self-parking available at the hotel.

✦ TAXIS

Taxis are readily available at the airport, Indiana Convention Center, Circle Centre mall and major hotels. A typical fare from the airport to downtown is $35, and a $5 flat rate is available for most trips within the downtown area.

✦ DRIVING

Known as the Crossroads of America, Indy is within a day’s drive of over half of the country’s population. Traffic congestion is a rarity in Indianapolis, and visitors find the city’s street layout straightforward and easy to navigate. Downtown features over 70,000 parking spots.

Additionally, visitors can rent an electric car through Blue Indy, which has up to 200 stations all around the city where a car can be rented or returned. Customers can even reserve cars and parking spots online and there is even a station at the Indianapolis International Airport.

✦ ENTERTAINMENT

Downtown Indy has six thriving Cultural Districts, each offering a distinct mix of shopping, dining and entertainment. From Mass Ave to Fountain Square, the internationally-acclaimed Cultural Trail connects visitors with these unique neighborhoods. Hop on one of the 250 bikes from the Pacers Bikeshare to explore the city, and dock the bike at one of the 26 stations once you are done.

There are over 300 diverse dining and nightlife options for all palates and price points. With its rich soil and surrounding agriculture, Indy has been supporting farm-to-table restaurants for decades, with local farmers providing the freshest in produce and protein to menus. International fare, world-famous steakhouses, and sports bars with plenty of televisions for viewing the big game are also just around the corner.
A special Thank you to the companies who have already committed to exhibit at this year's event

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We are pleased to announce that the following companies have already committed to sponsor this year's Safety, Security and Human Resources National Conference & Exhibition. Because of the generosity of these companies, ATA SMC & TSC are able to provide excellent content and quality functions included in this year's program.

PREMIER SPONSOR

For more information on promoting your products and services to trucking's safety, security and human resources professionals, contact Dan Duggan, Director of Sponsorships & Exhibits at (703) 838-1756 or dduggan@trucking.org