



## Conference Program Advertising Order Form

**Conference Program:** The Safety, Security & HR National Conference & Exhibition offers ad space in the on-site program booklets which are issued to each attendee of their conference and seen on each Council's respective web site. For details on the Safety, Security & Human Resources Conference & Exhibition, go to [SSHNRNCE.trucking.org](http://SSHNRNCE.trucking.org)

Conference On-Site Program                      October 30, 2020

*Digital files must be received by submission due date in order to be included in that particular issue.*

### Advertising Rates

	ATA/SMC/TSC Member	Non-Member
Full Page	\$800	\$900
½ Page	\$400	\$450
¼ Page	\$200	\$250

**Color:** Four-color; No bleeds

### Digital File/Ad Specifications:

- Must be CMYK for print
- All fonts and images must be embedded
- 300 dpi pdf with crops is preferred

### ADVERTISING INFORMATION:

Ad Size:     Full Size     ½ Page     ¼ Page  
 Color:       4-Color

### RETURN ORDER FORM TO:

ATA Event Services  
 P.O. Box 101360, Arlington, VA 22210-4360  
 Secure Fax: 703-838-1852

Rate: \$ \_\_\_\_\_

Special Instructions: \_\_\_\_\_

### KEY CONTACT

Contact Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Ad Agency: \_\_\_\_\_

Advertiser/Client: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

### PAYMENT

Net Amount Enclosed: \$ \_\_\_\_\_

Check # \_\_\_\_\_ (enclosed)  
 (Make payable to the "ATA SMC")

Charge my credit card the total amount:

MasterCard     Visa     AMEX

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_