The attitudes toward wellness programs are evolving within the Transportation industry. What was once a topic for the “fringes” is clearly becoming more mainstream. That said, very little data exists on the population from which to draw industry specific recommendations. This presentation will draw upon a large data set of over 100,000 transportation employees. We will review several significant findings within this presentation including, Musculo-Skeletal Health (Sprains & Strains), Metabolic Syndrome (MetS) Health, and the impact of ongoing Wellness Coaching as a means to achieve sustainable outcome within the population.

Presenter: Drew Bossen, PT, MBA, Executive Vice President, Atlas Injury Prevention

3:00 pm – 4:00 pm

Physical Ability Testing & Recent Legal Challenges

Why are major companies losing EEOC and DOL challenges to their Physical Employment Test? What does the EEOC mean when they intend to eliminate barriers to employment? What makes a physical ability test a medical exam? Is my test legal? If you don’t know the answer to all of these questions, you need to attend this session.

Presenter: Jim Briggs, OTR/L, Jim Briggs Consulting, LLC
TUESDAY, DECEMBER 1 (Continued)

11:00 am – 12:00 pm
Trucking in the Nuclear Age – Pre Litigation
Presenter: Doug Marcello, Attorney, Marcello & Kivisto, LLC

Awards: Truck Safety Contest – General Commodities LTL and Flatbed Divisions
Awards Sponsored by: Great West Casualty Company

Transportation Security Council Management Advisory Board (Invite Only)
Chair: Mark Landry, Senior Manager – Corporate Strategic Security, FedEx Freight

1:00 pm – 2:00 pm
General Session
Sponsored by Hyundai Translead
Keynote Speaker: Commissioner William J. Bratton
Sponsored by Amarok

• Executive Chair Teneo Risk – Active
• Former NYPD Commissioner
• Former LAPD Police Chief
• Former Boston PD Commissioner
• Chairman Homeland Security Advisory Council – Active

Presented by Mark Landry, Transportation Security Council Chairman

3:00 pm – 4:00 pm
Trucking in the Nuclear Age – Witness Preparation
Presenter: Doug Marcello, Attorney, Marcello & Kivisto, LLC

Awards: Truck Safety Contest – Heavy Hauler & Miscellaneous Divisions

Industrial Safety Contest – Tank Truck, Flatbed, & Miscellaneous Divisions
Awards Sponsored by: Great West Casualty Company

TUESDAY, DECEMBER 1 (Continued)

operations security. In these two sessions, dive into case studies on what motor carriers are doing to take advantage of security technology and listen to a panel of industry experts on the upcoming trends in transportation security.

Moderator: Mark Landry, Senior Manager – Corporate Security, FedEx Freight
Panelists: Michael Quiroga, Chief Revenue Officer, Aslyon;
Mark McCourt, Commercialization, Cobalt Robotics;
Drew Leppert, National Account Director, Amarok

WEDNESDAY, DECEMBER 2, 2020

11:00 am – 12:00 pm
Trucking in the Nuclear Age – Jury Perspectives
Presenter: Doug Marcello, Attorney, Marcello & Kivisto, LLC

Awards: Industrial Safety Contest – General Commodities Truckload and LTL Divisions
Awards Sponsored by: Great West Casualty Company

Future of Technology in Transportation Security – Part II
With the threats to your operation, your fleet, and your cargo constantly evolving, it is of the utmost importance that you as a security professional continue to raise the baseline of your operations security. In these two sessions, dive into case studies on what motor carriers are doing to take advantage of security technology and listen to a panel of industry experts on the upcoming trends in transportation security.

Moderator: Mark Landry, Senior Manager – Corporate Security, FedEx Freight
Panelists: Michael Quiroga, Chief Revenue Officer, Aslyon;
Mark McCourt, Commercialization, Cobalt Robotics;
Drew Leppert, National Account Director, Amarok

1:00 pm – 2:00 pm
Safety Technology and AI
Technology continues to evolve the way motor carriers conduct business and apply safe practices within their organization. Staying at the forefront of safety technology and making full use of the products, systems and data only bolsters a motor carrier’s ability to maintain a safe operation. Whether you are already using
WED., DECEMBER 2 (continued)

AI or just thinking about incorporating it into your safety program, you will benefit from attending this session. Learn what AI can offer, how it can make your job as a safety professional easier and help you run your safety program smoothly and efficiently.

Moderator: Ross Froat, Director, Technology & Engineering Policy, American Trucking Associations
Panelists: Hayden Cardiff, Founder & Chief Executive Officer, Idelic, Inc.; Abhishek Gupta, Group Product Manager, KeepTrucking; Gary Johnson, Director, Risk & Compliance, Lytx, Inc.

Awards: Industrial Safety Contest – Truckload and LTL Divisions
Awards Sponsored by: Great West Casualty Company

When Crisis Strikes – The Human Impact

In the transportation industry, employees are uniquely positioned with a heightened degree of exposure to potentially disruptive and traumatic events because there are so many variables beyond the control of the driver and fleet operations. Whether it’s a critical crash, or an unexpected act of workplace violence, organizations will ultimately be faced with the immense responsibility of ensuring adequate care for those directly impacted. This presentation will focus on addressing the various psychological complications that can stem from a critical incident, and that affect an individual’s capacity to maintain a normal, healthy, and productive life. In addition, the presentation will seek to provide acute insights regarding early intervention response mechanisms that have proven to be effective tools in improving stay-at-work/return-to-work outcomes, enhancing post-event employee retention, and improve participation in the claims process.

Presenters: Sarah Hathaway, Manager, Clinical Consult, R3 Continuum;
Steven Bojan, Director of Risk Management and Accident Prevention, UniGroup

WED., DECEMBER 2 (continued)

3:00 pm – 4:00 pm
Recruiting and Retention
Stay Metrics co-founder, Tim Hindes, will speak about current driver capacity and answer the question every fleet owner wants to hear: Why do drivers leave? Hindes will share tips, strategies, and tools that will help carriers better understand their turnover and how to effectively recruit the new demographic of the driver. Hindes will close with a passionate call for building a, “Wow Factor Workplace.”

Presenter: Timothy Hindes, Chief Executive Officer, Stay Metrics

Industrial Hemp Transportation
Since the signing of the Agricultural Improvement Act of 2018 (2018 farm bill), Interstate transportation of industrial hemp is legal, and states are not legally allowed to prohibit interstate transportation of hemp and hemp products. However, technicalities within the rulemaking process have caused confusion and some drivers and carriers have been cited for transporting hemp. Learn from Captain John Hahn of the Colorado State Patrol on the future of hemp transportation from law enforcement perspective.

Presenter: John Hahn, Captain, Hazardous Materials Section, Colorado State Police

THURSDAY, DECEMBER 3, 2020

11:00 am – 12:00 pm
General Session
Seven Sins of Safety: Curing Bad Behaviors That Are Predictors of Accidents
Sponsored by ACT 1

The Seven Sins of Safety are often behaviors that are precursors of near misses and, even worse, accidents. The Safety Doctor will identify these systemic ailments, provide examples based upon your industry or environment, and prescribe the antidotes to help you recognize and cure the problems in your organization.

Keynote Speaker: Dr. Isabel Perry

Live Award Presentation: 2019 ATA President’s Trophy, 2019 ATA Safety Director of the Year, & 2019 ATA State Association Excellence in Safety Award
Sponsored by Great West Casualty Company
Presented by John Joines, Vice President, Safety, Great West Casualty Company
THURS., DECEMBER 3 (continued)

1:00 pm – 2:00 pm
Cannabis Decriminalization: Future Impacts on your Operation

Session Sponsored by HireRight

In this session, learn from leading doctors in the transportation industry and controlled substance testing on the future of marijuana, CBD and testing methods. The panel will discuss the impacts on how legalization and decriminalization of marijuana will affect federal regulations, future detection methods and your operation. Additionally, the group will discuss the consequences professional drivers may face if they consume CBD products and how far the industry and highway safety groups are pushing for a clear process of measuring driver impairment when it comes to CBD use.

Moderator: Abigail Potter, Manager of Safety & Occupational Health Policy American Trucking Associations

Panelists: Dr. Natalie Hartenbaum, President & Chief Medical Officer, OccuMedix;
Dr. Barry Sample, Director of Science and Technology, Quest Diagnostics;
Dr. Todd Simo, Chief Medical Officer, HireRight

Fraud, Fictitious Pick-ups, Pilferage, and Broken Seals

Strategic theft methods have changed over the years. There was a time when two tactics were primarily utilized—identity theft and fictitious pickups—but in recent years, we have seen more than a dozen different methods used. These types of cargo theft involve the use of fraud and deceptive information intended to trick shippers, brokers, and carriers into giving the load to the bad guys instead of the legitimate carrier. In this session, learn from industry expert Scott Cornell on ways to protect your cargo, vet brokers, and deter thieves from attacking your operation.

Presenter: Scott Cornell, Crime & Theft Specialist, Travelers

THURS., DECEMBER 3 (continued)

3:00 pm – 4:00 pm
Management Training & Leadership Techniques for Safety & Human Resource Professionals

The principles outlined in this presentation are true game changers in the lives of Safety and Human Resource professionals and the people they lead. Kelly will share how to get out of the whirlwind and start working with clearly defined purpose. Kelly has helped many of his clients implement these “Techniques of Success” and they have realized phenomenal, measurable, and lasting results.

A few of the talking points include:

• Managers Most Important Responsibilities
• How do you Define Success
• Taking Initiatives from Concept to Implementation – How to stop them from dying when you leave the meeting room
• Leadership Techniques that will Motivate your Workforce

Presenter: Kelly Anderson, President, Impact Solutions, Inc.

FRIDAY, DECEMBER 4, 2020

11:00 am – 12:00 pm
Drug & Alcohol Clearinghouse Panel

Join a panel of industry experts to hear them discuss the first year of the Clearinghouse with its unique and common experiences for drivers, carriers, MROs and C-TPAs. The panel will have an open and informative dialogue, talking about the benefits and pain points to ensure motor carriers are maintaining the necessary compliance to enhance safety in their fleets. Closing out the session, the panelists will join in a Q&A with the attendees.

Moderator: Mylene Patterson, Director, Business Development, DriverFacts

Panelists: Melissa Pointer, Employment Compliance Coordinator, Prime;

Presenters: Jeff Ferber, Manager, Security, ABF Freight;
Mike Martin, Security Manager, Old Dominion Freight Line, Inc.;
Tazten Starnes, Special Agent, Homeland Security Investigations, DHS

Freight Contraband Prevention – Part I

The supply chain is constantly inundated with bad actors and smugglers attempting to move contraband. Trucks are regular targets for dealers to move large amounts of illegal product domestically and across borders. In this session, discover what motor carrier security professionals are doing to prevent contraband movement in their fleets and learn how you can work with law enforcement to stop the movement of illegal goods.

Presenters: Jeff Ferber, Manager, Security, ABF Freight;
Mike Martin, Security Manager, Old Dominion Freight Line, Inc.;
Tazten Starnes, Special Agent, Homeland Security Investigations, DHS
FRIDAY, DECEMBER 4 (continued)

David Widly, President & Chief Executive Officer, DriverFacts;
David Yessen, Division Chief, Compliance, FMCSA

Live Awards Presentation: 2019 ATA National Driver of the Year
Award Sponsored by EROAD

12:00 pm – 12:30 pm
Transportation Security Council Membership Meeting
Chair: Mark Landry, Senior Manager – Corporate Strategic Security, FedEx Freight

1:00 pm – 2:00 pm
Trucking in the Nuclear Age – Denuclearization by Litigation
Presenter: Doug Marcello, Attorney, Marcello & Kivisto, LLC

2:00 pm – 2:30 pm
Safety Management Council Membership Meeting
Chair: Lisa Gonnerman, Vice President, Safety & Security, Transport America